

















## Wear to go

India Special **STORES** STORY

Jasreen Mayal Khanna discovers new concept boutiques across India that reflect their owners' passion for travel

hopping is an essential part of the way we travel. We bargain in colourful markets, we splurge in luxury showrooms, we appreciate fine craftsmanship and, at the end of a trip, we have to plead for extra baggage allowance. Exposure to modern retail formats, such as design shops, concept stores, destination boutiques and pop-ups, is turning Indian shopaholics into entrepreneurs. Their aesthetics are inspired by their experiences around the world, and they source their curios from faraway places. We list eight retail spaces that will tempt you in the best possible ways.

## ROOM THERAPY Hyderabad

The décor of this home accessories store reflects owner Sona Reddy's love of architecture from around the world, with exposed brick walls inspired by Soho lofts, Greek Corinthian columns that are 20ft high, and cement tiles that will make you feel as though you've stepped into a plantation home in South India. Reddy travelled for over a year to source hand-carved panels from China and driftwood sculptures from Indonesia. She retails her own furniture line, which features a lot of distressed finishing, giving each piece a unique character. (www.roomtherapyhome.com)

**CNT loves:** The bone inlay chests and mirrors that Reddy manufactures in North India and sells in the store. >

Clockwise from top left: The Home of the Traveler; clothes and accessories at MaalGaadi; a wall display at Room Therapy; home furnishings at Room Therapy; Sona Reddy; water bottles at The Kitchen café at Jaipur Modern