

## Sona Reddy

# CONCEPT CREATOR

*All about designing distinctive pieces for the home*



Most of the time my work reflects my personality, unless the client restricts it, completely.

— Sona Reddy, Owner, Room Therapy

With three restaurants and a house built around rocks in the pipeline, Sona Reddy's dream project is to design a micro brewery. From hating architecture school to loving every stage of design, her evolution as a designer has been path breaking.

Achieving fame through fundamentals is the way she wants to succeed. Before starting a project, Sona understands the requirement, budget, location and the client. Then she puts herself in the shoes of the end user for the best results. In this male dominated industry, she has had many bad work experiences but she continues to fight and win. 

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*I like to use wood as wood and plastic as plastic. I don't like to make a fake stone pot that's actually made of plastic.*

IF I COULD BE  
A PIECE OF  
FURNITURE  
THEN I WOULD  
BE A PARK OR  
BEACH BENCH.